



AVEDA INSTITUTE  
LAS VEGAS

## Scholarship Contest October 23, 2011

Aveda Institute Las Vegas will be awarding one full scholarship in  
Cosmetology and Esthetics on **October 23, 2011**

How to apply:

Please answer the questions and essay and return them by email to  
[casalavedavegas@aol.com](mailto:casalavedavegas@aol.com) no later than **Saturday October 8, 2011** at 5:00  
pm. If you are unable to email please drop of the application packet to the  
Aveda Institute Las Vegas at 4856 S. Eastern Ave. Las Vegas, NV 89119

Once all of the application has been received, you will be contacted by  
email or a phone call by **October 15, 2011** to determine whether or not  
you are eligible to compete in the contest held on  
**Sunday October 23, 2011.**

Once you have been chosen to compete as a contestant you are then  
responsible to bring yourself and your model to the institute on  
**October 23, 2011 at 11:00 am** to begin the contest for the scholarship  
competition. Please review all enclosed rules and details of the contest in  
order to be eligible to win a scholarship.

Please be sure to include the information below when submitting your  
application by email.

Name \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Home Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

High School Student \_\_\_\_\_

High School Graduate \_\_\_\_\_

GED Certificate \_\_\_\_\_

Please specify if you are applying for Cosmetology or Esthiology

## Aveda Institute Las Vegas / Scholarship Competition 2011

Please complete the following questions and submit them by email to [casalavedavegas@aol.com](mailto:casalavedavegas@aol.com) no later than 5:00 pm on Saturday, October 8, 2011.

Please number each question; it is not necessary to rewrite each question when you email them. Please let us know which program you will be competing in. If you cannot email the questions and essay, please drop the application packet off at the Aveda Institute Las Vegas at 4856 S. Eastern Ave Las Vegas NV 89119.

### **Question:**

1. What specific goals other than those related to the occupation, have you established for yourself?
2. What motivates you to put forth your best effort?
3. How do you determine or evaluate your success?
4. What qualities should a professional possess?
5. What accomplishments have given you the most satisfaction? Why?
6. In what kind of environment are you most comfortable?
7. How would you utilize your Cosmetology or Esthetics education?

### **Essay:**

In at least 500 words or more typed, describe how you feel the salon industry, as a whole will benefit by your involvement in becoming a Cosmetologist or Esthetician? If selected, why would you be the best candidate to have the scholarship? Include as much personal experience as you can and explain what drives and motivates you and what you are passionate about.

Please be as specific as you can. Finalist will be selected by their applications and essay entries.

- ***In order to be eligible to accept the scholarship if you are chosen as the winner, you must meet the admission requirements of the institute. It is not a requirement that you have to be enrolled to compete. If awarded the scholarship you are able to register any time that day.***

# Aveda Institute Las Vegas / Scholarship Competition 2011

- Cosmetology Contest is based on the model that has the best-finished, total look (hair style, makeup, and clothing) and the Esthetics Contest is judged by the best makeup application.
- Winners will be awarded a full Cosmetology or full Esthetics scholarship (provided eligibility requirements are met).
- To be eligible to compete you must be in your last year of high school, GED, or a graduate from high school.
- All models must be 13 years or older and cannot be men or children.
- Contestants must complete both the essay and question section of the application and email it to [casalavedavegas@aol.com](mailto:casalavedavegas@aol.com) with subject label as scholarship program or send it to Aveda Institute Las Vegas 4856 S. Eastern Ave. Las Vegas NV 89119. No later than **October 8, 2011 by 5:00 PM.**
- Those selected to compete will be contacted.
- Esthetics contestants must have their model wear all black dress with their hair pulled away from their face. Contestants are judged on the best evening glamour look of the model's makeup.
- When Cosmetology and Esthetician models arrive, there will be a before picture taken that will be given to the judges that evening so they can judge the best before and after look.
- No cutting or chemical services will be performed on the models the day of the competition, you will be responsible for the overall style of the models (hair, makeup, and clothing), and you **will not** be judged on the haircut or color of your model's hair. (Cosmetology Contest only). Models must be in all black.
- The day of the competition you will be given **5 hours** to complete the models hair makeup, nails, clothing, you are required to bring all of your own supplies and products to perform these tasks.
- Contestants must work alone on their model
- Contestants with any prior industry training or schooling are not eligible to participate
- It is not a requirement to enroll prior to the competition, if chosen as a winner you may register after that evening.
- For each program we must have a minimum number of contestants to have the scholarship competition.